

## **CFR release 11.17**

11/17/2010 9:21:20 AM

### **CFR Announces 2011 Basic Fabric Hygiene Seminar Program**

Fort Worth, TX - Carpet extractor manufacturer CFR announced at the just completed ISSA/INTERCLEAN® North America tradeshow in Orlando that it will begin a series of Fabric Hygiene Seminars in 2011.

The seminars will be end-user focused and cover a number of fabric care items regarding proper carpet, upholstery, and drapery cleaning.

Doug Berjer, CFR's brand manager, will be conducting the seminars.

CFR, which stands for Continuous Flow Recycling, is unique in the carpet cleaning industry because the system recycles and filters water/solution up to seven times as the machine is used. The process reduces water and chemical usesignificantly as it enhances worker productivity.

"We refer to the class as 'Fabric Care 101' because it covers a wide-range of issues related to fabric cleaning that were often never taught [to end users] or have long been forgotten," says Berjer. "This includes everything from proper vacuuming and vacuum cleaner maintenance to how to remove dry soil, spot identification, and proper extraction techniques."

Berjer says he just completed his first seminar held in Orlando and Tampa, Florida at Gem Supply, a CFR distributor in Florida. According to Lisa Williams, director of training for Gem Supply, "we had well over 100 people, making this one of the biggest seminars we have ever had. It tells us there is a need for this kind of training."

Williams mentioned that an unexpected but helpful part of the Orlando training session occurred when the Orlando Public Library invited Berjer and class attendees to see if they could help the library resolve a rapid resoiling problem. "This turned the seminar into a hands-on learning experience which proved very helpful," noted Williams.

The 2011 seminar schedule is now being finalized. Berjer says CFR will be coordinating classes and class schedules with the company's distributors throughout the country.

More information is available by visiting:

#### **About CFR, a Tacony Company**

CFR designs and manufactures a complete range of eco-friendly carpet cleaning systems and high performance specialty tools with an innovative, patented technology that is radically different from other carpet cleaning systems. Continuous Flow Recycling (CFR) technology provides superior moisture-controlled cleaning, faster drying times, and increased cleaning productivity that is unmatched compared to standard carpet extractors on the market today. Through a state-of-the-art recycling filtration system, coupled with moisture-controlled atomization wand technology to minimize carpet moisture, CFR is the Greenest carpet cleaning system in the

industry today.